

empowerkit

Managed Web Marketing for Your Partners

We manage & create **engaging websites**
on behalf of your partners!



*Recommend us to your **distributors, franchisees, affiliates or sales force!***



The Perfect Mix of Technology & Service to Foster
Successful Brand Partners



Boost recruitment efforts now!

Partners are more sensitive than ever about your marketing assistance program. How do you stack up against the competition?



Better rankings mean more revenue

Engaging websites are ranked better by search engines which produce more revenue for you & your partners!



Policy compliant & engaging websites

We've made it possible for both you & your partners to have the perfect mix of contribution & control!



Free for you & your partners

You & your partners get Empowerkit for free. We only charge for optional one-on-one support requests.



Optional enrollment

Roll out Empowerkit only to those who are interested! Make it optional!

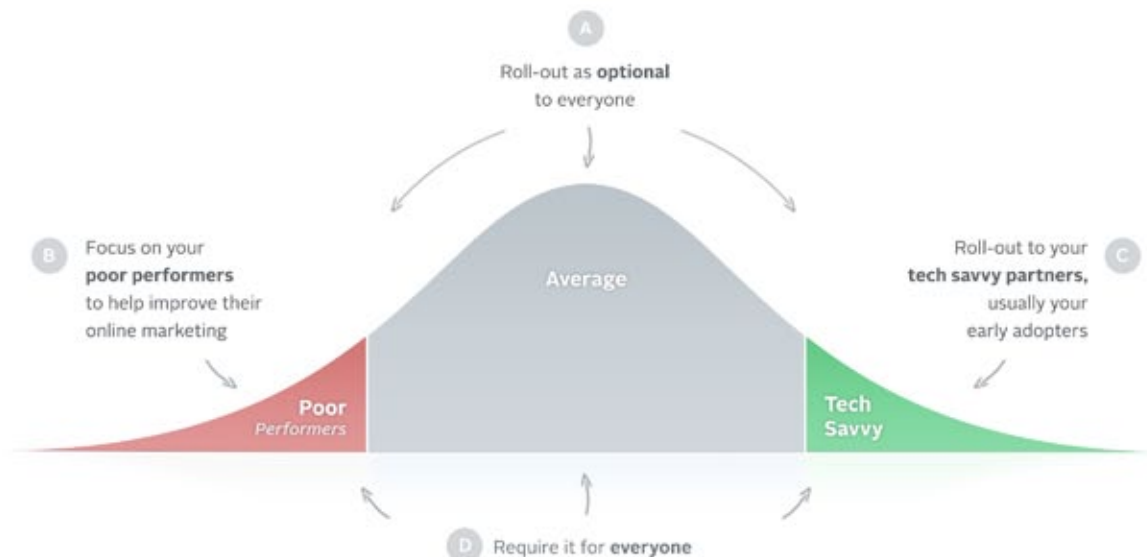


Free trial or pilot

Just want to try it out? No problem! We'll set up a trial for your company in minutes!

We Can Supplement Your Efforts

Let's assume you currently provide basic landing pages or replicated sites, **you could...**



Remember that Empowerkit can be rolled out as an opt-in program that can live side by side in your current online marketing efforts.

Effortless for Your Partners!



No need to lift a finger!

Your partners can choose from a variety of service packages designed to handle their website marketing efforts on their behalf!



Updates by phone

Your partners can call us directly to make new content updates. We make sure the content updates are compliant.



Compliant content creation

Our staff works with your partners and your compliance team to produce compliant, unique content.

Show Them the Way

Picking Empowerkit not only equips your partners with the best tools and services available, but allows you to gain control and jumpstart your partner marketing efforts!



Corporate Control	Prevent brand compliance or legal issues from escalating by being able to log in at any point to edit or unpublish a site.
Consumer Demand	Over 80% of consumers search online before making a purchase.
Guidance & Choice	Over 80% of partners across industries have noted online marketing as a key driver in their decision to pick a brand to work with.
Quality & Feature-set	We have the most complete feature-set in the industry.
Professional Assistance	Everything from content updates by phone to unique content creation to passionate phone support.

Your Partners Need Your Guidance



Mediocre vendors

When your partners go out on their own, they make snap decisions at picking low quality vendors.



Wasted time & money

Try this. Try that. Refine this. It's been 4 months, thousands of dollars wasted and no real results.



Confused partners

It's very easy to get confused by the mountain of things to try. Point your partners in the right direction.

Sit Back & Relax!

We handle everything



We handle design

We'll work with you to replicate your brand's current design within our platform!



Can work side by side

Empowerkit does NOT have to replace their current landing page or replicated site.



We handle setup

Need help with custom functionality or a specific workflow? We've got you covered!

Our Technology & Services

Partner Services

Expert-managed services designed for partners with little time or technical skills.

Super Fast Hosting

Speed is our most important feature. Our sites load super fast.

Human Support

Our expert support is always just a call or click away. We love to help.

Multisite Management

You can create, manage, edit and login to your sites with one click!

Modern Website

Leave those antiquated sites behind with beautiful interactive websites that engage customers.

Reporting

Monthly reports which include suggestions on what we can do to improve performance.

Design

We design your templates on your behalf based on your existing corporate site.

Brand Management Tools

Need to have control over branding content? You can easily turn controls off and on.

Powerful Website Builder

We have the most flexible and easy to use website builder on the market.

Direct Partner Billing

We can directly bill your partners and handle payment collection.

Setup

We handle every aspect of the setup so you can sit back and relax!

Mobile Optimization

All of our sites are mobile optimized by default so you can be sure it looks great everywhere!

What's stopping you?

We've got you covered!

✓ No Cost

We bill your brand partners directly.

✓ No IT Involvement

Fully hosted and managed service.

✓ Program Rollout

Guided training, setup & outreach to your partners.

✓ No Risk

Free trial, opt-in rollout!



Empowerkit Is The Only Fully Managed and Nurtured Website Program for Brands.

30,000

brand partners on our platform!



100+

*Amazing features to
empower your partners*



20

*Minutes is our average
support response time*



10,000+

*Lines of code powering
our platform*



4X

*Per day we push updates
& improvements*

What's stopping you?

We've got you covered!

