



*Doing it Yourself*

***empowerkit***

*Perfect for your franchisees, distributors, affiliates or sales force!*

# *Focus Your Energy!*

Your mission critical projects are being ignored while your staff is spread thin



Organic online marketing can make or break a business. It's absolutely critical to the success of your partners but it's also a very resource intensive effort. **Are you sure you're well equipped to deal with it?**

# Shift All the Costs + Responsibilities to Empowerkit!

Let's Add Up All the Costs, Shall We?

## Lack of focus for your core staff

Why waste your staff's precious time and attention on tasks that aren't in their core competency? We're sure they have more mission critical tasks to focus on.



## Expensive specialist and vendors

Yes, maybe you JUST rolled out a new platform. But two months from now, there will be more and more features and updates that crop up. Costs that you can't see now. Why pay for expensive 3rd parties when you can move that cost to zero?

## Loss of new business sales

Potential partners are eager to ask what you do for online marketing, before they buy into your opportunity. Don't have a strong answer? You're likely losing sales.



## Lost revenue for your partners

Low ranking or none-mobile-optimized websites can have a serious effect on your partners' ability to generate leads and sales.

## Maintenance

From hosting to licensing to bug fixes. You're constantly dishing out more and more. Why not eliminate these costs entirely?



## So add it ALL up!

Is it really worth it for you to manage all this in-house?

Is it worth all the time and focus it takes away?

*We Think Passing These Responsibilities  
to Empowerkit is Smarter*

